Job Description

1. Interacting with marketing team to discuss and understand the creative requirements of the job
2. Create and design solutions from concept to production
3. Developing design briefs by gathering information and data through research
4. Demonstrating illustrative skills with rough sketches
5. Keeping abreast of new communication / technologies in digital media
6. Working as part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists
7. Developing innovate designs for websites, web and social media apps, mobile apps, UI, collaterals, banner advertisements, rich media banners, emailers etc
8. Should be well versed with Adobe suite and Corel Draw

Requirements

1. Minimum 3-4 years proven working experience as a graphic designer
2. Excellent understanding of the Adobe Suite and Corel Draw
3. Should have an understanding of technical specifications required for printing collaterals